

“YOU’RE HIRED”®



—YOUR—
ultimate guide to creative

“Gorilla”
Words®



American Marketing Associates
—AMA—

Mission Statement

We will provide our clients with the highest quality

- **creative résumé guidelines,**
- **cover-letter formats,**
- **interviewing skills techniques,**
- **career coaching guidance, and**
- **job-leads sourcing.**

Our mission is to provide timely, positive, and targeted published information, plus templates and/or materials, or assistance focusing particularly on: creative résumé writing, effective interviewing skills, attention grabbing cover-letters, credible job-lead ideas, effective techniques for job-searching, and other relevant job-getting, career coaching, “tips” that might lead to job interviews and finally, a job offer.

A Commitment To Our Clients

We are committed to continually provide our clients with the latest developments, findings, and computer trends, relating to career-information services. Our goal: to support this plan with continuous research and evaluation of strategies gathered from current human-resource and personnel management resources.

Web-site Security Statement

Any and all data provided to this web-site will be used for the exclusive use of this site. Never will it be sold, given, or shared with any other web-site, interest, business, vendor, vendors, person, or persons, ever.

Résumé—“GORILLA”—Words



Strong—ACTION ORIENTED—Words Used For The First Word Of Each Bullet-Point

Accomplished	Compiled	Direct operations of ...	Featured
Accounted for	Completed	Directed	Flourish
Achieved	Complied	Disseminated	Forecasted
Acquired	Computed	Distributed	Formulate
Acted as liaison(s)	Conceived (vs.) created	Diverted	Formulated
Administered	Conducted	Documented	Founded
Advised	Consolidated	Dramatically reduced Driven	Gave direction to
Aggressive	Consulted	Dynamic	Generated
Analytical	Contemporary	Edited	Grouped
Analyzed	Contracted	Effective	Guided
Appointed	Contributed	Efficient	Handled
Appointed (vs.) selected	Controlled	Eliminated	Headed
Approved	Convinced	Employed	High profile
Arranged	Cooperative	Enacted	High-caliber
Assured	Coordinated	Energetic	High-impact
Attained	Corrected	Enforced	High-performance
Automated	Counseled	Enlarged	High-qualityHired
Awarded	Create	Ensured	Identified
Balanced	Created	Enthusiastic	Implemented
Benchmarking	Creation	Entrepreneurial drive	Improved
Best in class	Creative	Entrepreneurial	Improvised
Booming	Creative problem solver	leadership	Incorporated
Budgeted	Creator	Entrepreneurial vision	Increased
Built	Cross-cultural	Equated	Independent
Calculated	Customer-driven	Establish	Indexed
Captured	Decisive	Established	Influenced
Captured reduced	Decreased	Evaluated	Initiated
Catalyst	Dedication	Examined	Innovated
Change agent	Demonstrated	Exceeded	Innovator
Change management	Demonstrated that	Executed	Installed
Classified	Designed	Executive liaison	Instituted
Closed	Determined	Expedited	Instructed
Collaborated	Developed	Experimented	Integrated
Collected	Devised	Exploited	Intelligent
Compared	Differentiated	Facilitated	Interviewed
Competitive	Diligent	Fast-track	Investigated

Keen	Presented	Scheduled	Transitioned
Launched	Presided	Scope of responsibility	Trimmed
Lead to	Presided over	includes	Troubleshoot
Leader	Proactive	Searched	Turned Around
Led highly successful	Proactive manager	Secured	Undertook
Leveraged	Produced	Selected	Utilized
Linked	Professional	Self-starter	Verified
Linked _____ to create	Promoted	Sensitive	Visionary
Loyal	Proposed	Served as	Was Responsible for
Maintained	Prosper	Sharp	World class Leadership
Managed	Prove	“Shot holes in”	Wrote
Market-driven	Proven	Significant	
Marketed	Provided	Single handedly	
Masterminded	Provided for	Slashed	
Maximized	Ranked	Sold	
Mediated	Ranked #1	Solved	
Moderated	Ranked as the #1	Sophisticated	
Monitor	Realigned	Sorted	
Monitored	Rebuilt	Spearheaded	
Motivated	Recommended	Sponsored	
Negotiated	Reconciled	Started	
Obtained	Recruited	Streamlined	
Orchestrated	Rectified	Strengthened	
implementation of	Redesigned	Strong	
Organizational driver	Reduced	Succeed	
Organized	Re-engineered	Succeeding	
Originated	Related	Success	
Outperformed	Reorganized	Successful	
competition	Reported	Supervised	
Overhauled	Reported directly	Surpassed	
Oversaw	Repositioned	Synthesized	
Participated	Represented	Systematized	
Peak performer	Resolved	Talented	
Penetrated	Resourceful	Taught	
Performed	Restructured	Team builder	
Persistent	Results-oriented	Team leader	
Persuaded	Retained	Team player	
Persuasive	Reversed	Tenacious	
Pioneered	Reviewed	Tested	
Planned	Revised	Theorized	
Prepared	Saved	Trained	

Thank You

For reviewing “Gorilla” Words

you may wish to consider using other
Resume Winners.com
workbooks
in the
“YOUR HIRED”
Series

Check out all the **“Products”**
Including: “Your ultimate guide to creative...

- *Résumés*
- *Cover-Letters*
- *Job-Leads – “Treasure Chest”*
- *Job-Interviewing*
- *Job-Seeker’s “Tool-Box”*
- *Your Hired—Kid – résumés for 14-19 year old youth*

—PLUS—

Check out all of the FREE information and guidance
by clicking on **“Free Stuff”**

For example the incredibly informative **“FAQs”**
or check out **“About Us”** and/or the **“You’re Hired” Series**
to learn about other useful materials available for
your job-search.